Abstract of the Disclosure

Differential basis weight nonwoven webs and a process for producing the webs is disclosed. In particular, the webs contain areas of higher basis weight and areas of lower basis weight. For instance, in one embodiment, the higher basis weight areas and the lower basis weight areas form alternating columns. The webs can be made according to a spunbond process or a meltblown process using a thermoplastic polymer or an air laid process using pulp fibers. The nonwoven webs are particularly well suited for use in diapers and other liquid absorbent products.